Labour Market Hot Sheet

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September 23, 2021



2021: The Labour Market Year-in-Review Workshops

December 2021

Taking place in <u>December</u>, <u>ONLINE</u>, with a focus on Northern BC: Dec. 6; Thompson / South Cariboo: Dec. 7; Okanagan / Kootenay: Dec. 8; Lower Mainland: Dec. 10; Fraser Valley: Dec. 14; Central Van. Island: Dec. 15; North Van Island / BC Coast: Dec. 16; and South Van Island / Capital Region: Dec. 17.

35% Discount for September Reg! Year-in-Review Workshop Link

32 Promises

FORWARD. FOR EVERYONE.

AVANÇONS ENSEMBLE ₩

Keeping track of Liberal promises about the labour market

Government / Policy

Spoiler alert: In case you DVR'd the election on Monday night, Justin Trudeau's **Liberals** appear to have been elected again with a minority government and Trudeau will be returning as Prime Minister. During elections, we like to give career professionals information about election platforms as I believe we all need to make informed choices. Sadly, labour market announcements often get shut out of the public conversation.

During this past election, we spoke about financial relief, taxation, the environment, gun control and immigration, but so often these discussions are in generalities and people don't take a deep dive into the actual promises.

Whether you voted for the Liberals or not, for the next 3 months to five years, this will be our government in Canada and I feel it is critical to understand what they've promised in their expansive 89 page election platform. We've broken down the platform to share the following 32 promises which (if kept) will play a significant role in transforming Canada's labour market in the months and years to come.



TAKING PLACE TOMORROW

Do you know someone who would like to work for Service Canada in the Surrey Passport Office? Service Canada is hosting an all-day Zoom drop-in where everyone gets a full job interview. Canadian Citizens AND Landed Immigrants welcome to apply.

Date: Thurs. Sep. 16
Time: 9am-3pm
Link to Join:
WorkBCJobFair.ca
Poster:
Please Click Here

This event is organized and hosted by the Abbotsford and Mission WorkBC Centres.

Liberal labour market promises:

- 1. Establish an **El Career Insurance Benefit**. This benefit will be available to people who have worked continuously for the same employer for five or more years and are laid off when the business closes. The Career Insurance Benefit will kick in after regular El ends, providing an additional 20% of insured earnings in the first year following the layoff, and an extra 10% in the second year. This will give workers up to an almost \$16,900 over two years, providing significant help at a difficult time.
- 2. Develop and implement an employment strategy for Canadians with disabilities. This strategy will be focused on supports for workers and employers and creating inclusive and welcoming workplaces. It will also include an investment in the **Ready, Willing & Able** inclusive hiring program to support individuals with intellectual disabilities and autism spectrum disorder (ASD).
- 3. Create a new stream of the Youth Employment and Skills Strategy Program (YESS) to support 5,000 opportunities a year for young people. This would help young Canadians with disabilities gain the skills, experience, and abilities they need to make a successful transition into the labour market and build successful careers.
- 4. Launch Canada's first National Veteran Employment Strategy, with a goal of ensuring that every Veteran can find meaningful work after releasing from the Canadian Armed Forces. A part of this strategy will include improving qualification recognition so that certifications earned while in service can be used in civilian life.
- 5. Introduce a new El benefit for self-employed Canadians, delivered through the tax system, that would provide unemployment assistance comparable to El and lasting for as much as 26 weeks. This could provide support of nearly \$15,500 when it is needed most.
- Introduce amendments to the Canada Labour Code to provide 10 days of paid sick leave for all federally regulated workers so that no one has to choose between going to work sick or paying their bills.
- 7. Convene provinces and territories to develop a national action plan to legislate sick leave across the country, while respecting provincial-territorial jurisdiction and the unique needs of small business owners.
- 8. Extend COVID-related insurance coverage for media production stoppages to support 150,000 Canadian jobs.
- Implement a COVID-19 transitional support program to provide emergency relief to out-of-work artists, craftspeople, creators, and authors who are primarily self-employed or independent contractors.
- Launch a new Arts and Culture Recovery
 Program that will match ticket sales for performing arts, live theatres, and other cultural venues to compensate for reduced capacity.
- 11. Update the definition of entrepreneur used across government to make sure it includes a diversity of entrepreneurs and includes small and medium-size businesses that operate in the care economy, retail, and service sectors.
- 12. Building on the **Budget 2021** investment of \$146.9 million to the **Women Entrepreneurship Strategy**,

Click to start your research with Labour Market Online

Below, we've included some of the most popular sections of Labour Market Online. If you are already a member, for direct access to these sections, simply click on the link below and input your email and password.

Breaking LMI News

Occupation Research

Industry Research

Exclusive BCLMR Resources

Video and Workshop Curriculum

BC Labour Market Report

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Website: BCLMR

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create a community stream to the **Ecosystem Fund** to support smaller community-level organizations in providing mentorship at the local level to diverse women.

- 13. Create the **Diversity Fellowship** in the **Public Service** to mentor and sponsor diverse groups in the public service and implement an action plan to increase representation in hiring and appointments, and leadership development within the Public Service.
- 14. Let new parents pause repayment of their federal student loans until their youngest child reaches the age of five. This would also include new parents who have graduated but still haven't finished paying off their loans
- 15. Create a fellowship for 1000 students and new graduates and offer **French Language Training** to 3rd and 4th year students to help bridge current gaps including language barriers.
- 16. Increase diversity by offering language programs to racialized employees and expanding the public service recruitment program to international students and permanent residents.
- 17. Introduce the **Disability Benefit Act** which will create a direct monthly payment, the **Canada Disability Benefit**, for low-income Canadians with disabilities ages 18-64.
- 18. Expand the number of family doctors and primary health teams in rural communities.
- 19. Work to give rural communities greater access to a full suite of health and social services professionals, including dentists, pharmacists, dental hygienists, midwives, social workers, psychologists, teachers, and early childhood educators.
- 20. Help health care professionals set up new practices.
- 21. Expand the **Aboriginal Entrepreneurship Program** to enable businesses to access a new, zero-interest loan when a 10% advance is not possible.
- 22. Create a navigator position to help Indigenous entrepreneurs find programs that apply to their situation.
- 23. Provide up to 5 new paid leave days for federally regulated employees who experience a miscarriage or stillbirth, which can happen in up to 1 in 5 pregnancies.
- 24. Strengthen provisions in the **Canada Labour Code** to better support women that need to be temporarily reassigned to other duties during pregnancy and while breast-feeding.
- 25. Create a fairer collective bargaining process by introducing legislation to prohibit the use of replacement workers, "scabs," when a union employer in a federally regulated industry has locked out employees.
- 26. Require that all plastic packaging in Canada contain at least 50% recycled content by 2030.
- 27. Introduce a new rent-to-own program to help make it easier for renters to get on the path towards home ownership while renting. The program will be designed based on three principles: the landlord must commit to charging a renter a lower-than-market rate to help Canadians build up savings for a down payment; the landlord must commit to ownership in a five-year term or less; and proper safeguards will be in place to protect the future homeowner.
- 28. Restore employment to pre-pandemic levels—going beyond one million jobs—and ensure that the jobs that

- are created are good, well-paying jobs.
- 29. Reduce fees for child care by 50% in the next year.
- 30. Deliver \$10 a day child care within five years or less.
- 31. Build 250,000 new high-quality child care spaces.
- 32. Hire 40,000 more early childhood educators.

Click here to download a copy of <u>Forward for Everyone</u>, the Liberal Party of Canada 2021 Election Platform.

Mentions of vaccine requirements in job postings rising quickly

Research / Job Search

Job postings on **Indeed Canada** have been at elevated levels for several months, but a new trend is now becoming apparent: mentions of vaccine requirements are on the rise. As of August 27th, 0.11% (slightly over one per 1,000) Englishlanguage job postings included some mention of vaccine-related requirements in the job description, up from just 0.023% at the start of July, a nearly five-fold increase.

So far, vaccine requirements are mentioned at relatively high rates in job postings in healthcare, education, and social assistance. The five sectors of substantial size with the highest share of postings featuring such requirements included scientific research and development, community and social service, education, nursing, and therapy.

On the flip side, while several major white-collar employers have announced employee vaccine requirements, job postings in sales, information design and documentation, software development, accounting, and marketing were the areas least likely to mention vaccine requirements. Overall, while these requirements aren't often mentioned in job postings at the moment, the situation is changing quickly, among both employers and policymakers.

As of August 28, total job postings on Indeed Canada were up 44% from their February 1, 2020 levels, after adjusting for seasonal trends. Postings cleared their pre-pandemic level midway through February, following a 47% plunge at the start of the pandemic. Postings are up 12 percentage points since early July, aided by solid momentum in the pace of new postings being added.

Job postings are well above pre-pandemic levels across the country. Postings in B.C. are currently closest to their February 2020 levels, up a still solid 33%, while Manitoba is up 37%, boosted in recent weeks by a relaxing of public health restrictions. Meanwhile, demand far exceeds its pre-pandemic level in several provinces, including Newfoundland and Labrador, Saskatchewan, and Nova Scotia, while Alberta and Quebec lead large provinces.

Job postings have continued to grow across most areas of the economy this summer. One standout has been food services, with the reopening of restaurants across the country, sending postings to 69% above its pre-pandemic level. However postings have also increased elsewhere to even higher levels

compared to February 2020, including in software development, and loading and stocking. Demand for workers elsewhere has also resulted in rapid postings growth for human resources workers, to help facilitate the hiring process. Meanwhile, postings have also grown at a solid rate, similar to the economy-wide trend in a range of sectors including driving, management, and marketing.

By contrast, hiring appetite lags the broader economy in a few pandemic exposed sectors, though reopening has still helped send postings in sports, and beauty and wellness above their pre-pandemic levels. One exception to the rebound is in aviation, with demand for travel services still far from back to normal.

Two key questions for the hiring landscape in the months ahead are whether the current elevated level of job opportunities persists, and if it does, how do employers respond? Besides the pandemic itself, both questions will be influenced by the future of government pandemic support programs for businesses and households, which are likely influencing to a degree both employer demand and job search activity.

The public health situation and its economic spillovers continue to change on a daily basis. We'll be regularly updating this data as conditions evolve.

Major labour market stories from the past week

For all of the major stories from last week, please login to Labour Market Online and visit the 'Breaking News Section'

- Local nurses join forces to demand safer working conditions (Click Here)
- Mass timber buildings on the rise in B.C. -- Sep. 18, 2021 (Click Here)
- Giving a purpose: Revelstoke program helps people with disabilities find employment (<u>Click Here</u>)
- HR Tech Group's 2021 Tech Salary Survey reveals Tech Sector has Blown Past Compensation Budgets (Click Here)
- New Poll: Half of Canadians Support Mandatory Booster Shots at Work (Click Here)
- Cannabis giant Tilray announces it will be closing its Nanaimo operations (Click Here)
- BC offers incentives like child care to recruit and retain health-care workers (Click Here)
- BC Transit experiencing service challenges in Abbotsford, Mission (Click Here)
- Dix says preparations being made if care staff quit over mandatory vaccines (<u>Click</u> Here)
- Affinor Growers Hires Local Nursery to Supply Commercial Strawberry Seedlings (Click Here)
- New warehouse to create jobs in Ladysmith (Click Here)
- 10 years in, the firsts keep coming for Vancouver music label Monstercat (Click Here)
- Hot job! Shortage of veterinarians expected to last for years as pet ownership increases (Click Here)
- Local lingerie company making international splash (Click Here)
- Hospitality workers and employers sign four-year deal in B.C. (Click Here)
- 5 scenic spots around Vancouver where you can work remotely this week (<u>Click Here</u>)
- Uncertainty a certainty for post-vaccination office environment Commentary (Click Here)

- B.C. making COVID-19 vaccine a 'condition of employment' for all health-care workers (Click Here)
- Updated forecast signals strong recovery for B.C., pandemic uncertainty remains (Click Here)
- Canadian Pacific and Maersk last week opened in Vancouver, a new Pacific Transload Express facility designed to improve Asia/Pacific Northwest supply chains (<u>Click Here</u>)
- BBB reports rise in employment scams involving cryptocurrency in B.C. (Click Here)
- Interior Health hires more nurses to address staffing shortages at Kamloops hospital (<u>Click Here</u>)

This Week in Social Media

Please take the time to 'like' or follow:

<u>Twitter | Facebook | LinkedIn</u>

- Four Points by Sheraton Victoria Gateway is currently hiring for multiple positions (Click Here)
- Employment steady at top Surrey businesses during pandemic (Click Here)
- UNBC launches Northern Baccalaureate Nursing Program (Click Here)
- Hundreds of new B.C. paramedic positions announced as 24 stations go to full-time staffing (<u>Click Here</u>)

For instance, we're not going to post an article like: "Making concrete on Mars by blending local dust with astronaut blood". Genius! We've figured out a way to construct buildings on Mars and save the cost of bringing astronauts home from Mars. Do you want to be part of something important? Come to Mars!

Your time is valuable and we wouldn't want to waste it, follow us on <u>Twitter</u>, <u>LinkedIn</u> or <u>Facebook</u> today :-)

Community Calendar

Career Development Events

02

2021 BC Labour Market Year-in-Review

ALL WORKSHOPS DELIVERED ONLINE: 9:30AM-3:30PM

35% Early-Bird Discount if you register in September

- Northern BC: Mon. Dec. 6, 2021
- Thompson / South Cariboo: Tues. Dec. 7, 2021
- Okanagan / Kootenay: Wed. Dec. 8, 2021
- Lower Mainland: Thurs. Dec. 10, 2021
- Fraser Valley: Tues. Dec. 14, 2021
- Central Van. Island: Wed. Dec. 15, 2021
- North Van Island / BC Coast: Thurs. Dec. 16, 2021
- South Van Island / Capital Region: Fri. Dec. 17, 2021

Link: Please Click Here

October 2021 BC Labour Market Briefing

Thurs. Sep. 23, 2021 | 3-4pm

Free for Labour Market Online Members

Link: Please Click to Register

VCC Event Guards Job Fair

Fri Sept 24th I 10am – 3pm

Location: 1055 Canada Place, Vancouver, British Columbia (Vancouver Convention Centre West Building Information Desk, through West parkade entrance) Click on this link to book time slot: https://calendly.com/aricketts-1/job-fair-at-vancouver-convention-centre

Link: Please Click Here

Dublin Calling Vancouver Hiring Fair

Sat Sept 25th | 1 – 4pm (Limited Space, First Come First Serve)

Location: 900 Granville St. (Home of Dublin Calling), Vancouver, British Columbia

Link: Please Click Here

Job Postings

Career Development Employment

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To post a job here, please email: bclmr@outlook.com (When you write your cover letter, please mention you saw this advertisement in the BC Labour Market Report)

Employment Resource Facilitator *NEW*

ISSofBC

Midtown, British Columbia Closes: September 24, 2021 Link: Please Click Here

Employer Relations Specialist #2021-YouthTech-01 *NEW*

ISSofBC

Surrey, British Columbia Closes: September 24, 2021 Link: <u>Please Click Here</u>

Employment Relations Specialist #2021-JobQuest -06A *NEW*

ISSofBC

Vancouver, British Columbia Closes: September 28, 2021 Link: <u>Please Click Here</u>

Client Employment Counsellor

Mosaic

Burnaby-Edmonds WorkBC centre, British Columbia

Closes: September 30, 2021 Link: <u>Please Click Here</u>

Employment Skills Facilitator (Indefinite Term Position)

Kiwassa Neighbourhood House Vancouver, British Columbia Closes: September 30, 2021 Link: Please Click Here

Case Manager #2021-STER-O2 *NEW*

ISSofBC

Vancouver, British Columbia Closes: October 1, 2021 Link: Please Click Here

Case Manager #2021-CP-11 *NEW*

ISSofBC

Vancouver, British Columbia Closes: October 1, 2021 Link: <u>Please Click Here</u>

Assistant Manager Outreach *NEW*

ISSofBC

Vancouver, British Columbia Closes: October 1, 2021 Link: Please Click Here

Client English as a Second Language (ESL) Instructor

Mosaic

Commercial Drive, British Columbia

Closes: October 4, 2021 Link: <u>Please Click Here</u>

Employment Coach *NEW*

Buxton Consulting Ltd. Fraser Valley, British Columbia Closes: Open Until Filled

Link: Please Click Here

Customized Employment Specialist *NEW*

Buxton Consulting Ltd.

Fraser Valley and South Okanagan, British Columbia

Closes: Open Until Filled Link: Please Click Here

Vocational Rehabilitation Specialist *NEW*

Buxton Consulting Ltd. Fraser Valley, British Columbia Closes: Open Until Filled

Link: Please Click Here

Case Manager #2021-YouthinTech-01 *NEW*

ISSofBC

Surrey, British Columbia Closes: Open Until Filled Link: <u>Please Click Here</u>

Job Developer

Boys and Girls Clubs of South Coast BC

Vancouver, British Columbia

Closes: Unknown Link: <u>Please Click Here</u>

Employment Services Advisor, CWE *NEW*

Mosaic

Vancouver, British Columbia Closes: Ongoing Until Filled Link: <u>Please Click Here</u>

Vocational/Employment Counsellor

TDCSS

Terrace, British Columbia

Closes: Unknown Link: <u>Please Click Here</u>

Employment Counsellor

Delta Community Living Society

Delta, British Columbia
Closes: Unknown
Link: Please Click Here

Did you know?

Fascinating Facts

Self-employment continues to lag during the pandemic. Most of the employment gains in August occurred among private sector employees (+77,000; +0.6%), bringing their number to within 0.9% (-114,000) of its February 2020 level. Following a small dip in July, the number of employees in the public sector rebounded to its June level, rising 30,000 (+0.7%), and was up 180,000 (+4.6%) compared with February 2020.

In contrast, self-employment was little changed in the month, remaining 7.7% (-222,000) below its pre-pandemic level. August marks the fifth consecutive month with no growth in self-employment.

- Statistics Canada

Quote of the Week

Career Inspiration

Amazon says it will hire 15,000 new warehouse and distribution workers in communities across the country this fall to support its ongoing Canadian expansion plans. It also announced it will increase the starting wage for its front-line, hourly employees in Canada to between \$17 an hour and \$21.65 an hour, up from its current starting wage of around \$16 an hour.

- Glacier Media

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