

The BC Labour Market Report's

# Labour Market Hot Sheet

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March 3, 2021



The banner features a red and white starburst on the left with the text "March is Early-Bird Discount Month". Below it, a clock face shows the hands pointing to "SHAKE UP" and "DISRUPT!". In the center, a circular logo reads "2021 Labour Market CONFERENCE". To the right of the logo, the text says "Career Planning in a Post-Pandemic Labour Market". On the far right, a red box contains the text: "VIRTUAL CONFERENCE", "June 10 and 11, 2021", "50% DISCOUNT FOR ALL REGISTRATIONS RECEIVED BY MARCH 31, 2021", and "Details: www.LabourMarketConference.ca".

[Officially Launching the 2021 BC Labour Market Conference, Jun. 10 & 11. Click for Details](#)



## Labour market study to provide insights into the recovery of BC's tourism sector

### Accommodation / Recreation

The global pandemic has wreaked havoc on the tourism and hospitality industry in BC which has seen precipitous job losses and other negative impacts since the second quarter of 2020. The Province of BC is providing \$290,125 to support research into the tourism and hospitality labour market today and into the future for this key driver of BC's economic recovery.

The project is being led by **go2HR**, BC's tourism and hospitality human resource and health & safety association. An esteemed governance committee comprised of BC's industry leaders from the tourism and hospitality industry convened to launch the project on January 27, 2021 and will provide oversight throughout. The governance committee will meet periodically over the 15-month term of the project to provide valuable insight, share research and provide oversight to the research activities.

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*Below, we've included some of the most popular sections of Labour Market Online. If you are already a member, for direct access to these sections, simply click on the link below and input your email and password.*

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*“We recognize the profound impact COVID-19 has had on the tourism sector as well as the incredible efforts being made by tourism and hospitality businesses to keep communities safe and their businesses ready to open when it is safe to do so again,”* said Melanie Mark, Minister of **Tourism, Arts, Culture and Sport**. *“This labour market survey will help guide our continued joint efforts with industry as we restart the economy and come back stronger than ever.”*

CEO Krista Bax of go2HR was excited by the scope and collaborative nature of this partnership. *“We’ve worked hard to get all the right people around the table who share our desire for current, relevant, meaningful data to plan against and consistently use. go2HR has led other labour studies in the past and have heard repeatedly from our stakeholders that this is critical information necessary for recovery,”* she said. Bax is keen to tap into go2HR’s long standing industry expertise about the labour market.

In their recommendations, the **Tourism Task Force** address this critical need moving forward. They recommended an improved and collaborative approach to data collection on the industry, specifically the impacts of COVID-19 on the labour market as the workforce is the most essential component to future success of the industry.

The project will deliver a final report with labour forecasts against economic recovery scenarios, as well as some new and highly anticipated analytical tools such as an employment tracker and workforce profile to help drive the industry forward. Funding for the project is from the **Sector Labour Market Partnerships** program through the **Canada-British Columbia Labour Market Development Agreement**.

Industry advocates were buoyed by the project launch, noting this critical piece of research has largely been absent prior to the pandemic.

*“Accurate labour market data is a critical component to rebuilding British Columbia’s visitor economy. Our industry was the first and hardest hit by the pandemic and will be one of the last to recover. The Tourism Industry Association of BC looks forward to serving with go2HR and the governance committee that will help steer this vital project over the next several months, ultimately to help inform and shape the tourism workforce in the years ahead,”* said Walt Judas, CEO of the **Tourism Industry Association of BC**.

*“The **BC Hotel Association** stands shoulder to shoulder with all of our partners in tourism and hospitality to work together to begin the rebuilding process. Understanding the true picture of the labour market is essential for recovery and having an idea of future labour needs will help to ensure our future success,”* said Ingrid Jarrett, CEO of the BC Hotel Association.

*“The impact of the COVID-19 pandemic on communities and workers has been devastating and the future is so uncertain. It is encouraging to see various components of the tourism and hospitality industry band together to conduct this important labour market research. Having this information and accompanying analysis will be helpful for the businesses who*

Video and  
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Curriculum

## **BC Labour Market Report**

1215C 56th Street, PO  
Box 18148, Delta, BC  
V4L 1B8

**Tel:** 604-288-2424

**Email:**

bclmr@outlook.com

**Website:** [BCLMR](#)

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are struggling and are trying to plan for the future of their business, and for future hiring," says Nancy Small, Chair of the **British Columbia Destination Marketing Organization Association** and CEO of **Tourism Richmond**.

## **International Women's Day highlights the challenges women face in juggling childcare, career, and finances as pandemic reaches one year**

### **Research / Gender Inequity**

A new **CIBC** study finds that through a pandemic where working and going to school from home are the new norm, Canadian women are balancing a challenging set of responsibilities including childcare, their own careers, and playing a lead role in family finances.

The survey found that responsibilities for children are significantly higher for women than men in most Canadian households. This includes supervising schoolwork for children (65 vs. 38 per cent) and childcare (60 vs. 28 per cent), a split that remains high even for women who are employed full-time.

These additional responsibilities extend to household finances. Six out of ten (61 per cent) women polled say they take care of paying the household bills, while a similar number (59 per cent) are in charge of household budgeting. Close to half plan long-term savings goals for their families (49 per cent) and are in charge of deciding how to invest their household's money (48 per cent).

*"With household duties rising during the pandemic environment, Canadian women are proving to be the warriors that are carrying their families through these difficult times. It's important to acknowledge the workload women are carrying today, but few have clear plans of their own for savings and retirement, and that could create long-term gaps in their financial well-being,"* said Carissa Lucreziano, Vice-President, CIBC Financial and Investment Advice.

According to the survey, women are involved in financial advisor decisions, such as choosing an advisor and acting as the main point of contact\*. However, there is a discrepancy when it comes to their personal finances – 38 per cent do not have an investment portfolio, only 17 per cent report having a clear plan for retirement and a quarter (25 per cent) don't know how much they need in savings to feel financially comfortable.

*"Women are clearly taking on a lot of planning for their households, but it is equally important to perform financial self-care and have a plan for reaching their goals. Whether it's saving for the future or investing for retirement, a financial expert can help establish a plan to attain your ambitions,"* added Ms. Lucreziano.

As part of International **Women's Day**, CIBC is hosting a live webinar (in English and French) to help women with their financial well-being and provide insights on navigating uncertain times. To register for **Leading with strength and resilience**, visit the website [here](#).

## Major labour market stories from the past week

**For all of the major stories from last week, please login to Labour Market Online and visit the 'Breaking News Section'**

- Indigenous inclusion in city halls still a long ways off ([Click Here](#))
- Tips for Growing and Retaining a Diverse Workforce in Tech ([Click Here](#))
- Economic rebound predicted for 2021-22 ([Click Here](#))
- Province provides update, next steps for Site C ([Click Here](#))
- Why employees hesitate to speak up at work -- and how to encourage them ([Click Here](#))
- Tourism industry bolstered through destination development ([Click Here](#))
- Support for emerging, diverse B.C. filmmakers ([Click Here](#))
- 7 jobs projected to be in high demand in BC in the next decade ([Click Here](#))
- 'It really hit the wall': Paramedics sound alarm over understaffed ambulances, longer waits ([Click Here](#))
- Vancouver office vacancies forecast to climb: CBRE ([Click Here](#))
- Vancouver's AbCellera on hiring spree after smash IPO ([Click Here](#))
- Workers tired of being "unpaid public health educators" to anti-maskers ([Click Here](#))
- Surrey Police Chief Norm Lipinski working to finalize details of takeover from RCMP ([Click Here](#))
- Bank of Canada launches diversity push amid drop in female staff ([Click Here](#))
- How a Vancouver self-publisher changed the industry and grew 50 percent during the pandemic ([Click Here](#))
- New industrial sewing skills training offered in Vancouver ([Click Here](#))
- The Tyee Is Hiring Its Fifth Emerging Indigenous Reporting Fellow ([Click Here](#))
- 2021 camping season reservations opening for B.C. residents ([Click Here](#))
- Recovery grants support jobs in rural communities ([Click Here](#))
- Permanent wholesale liquor pricing will help hospitality sector recover ([Click Here](#))
- Young adults find careers, dreams, relationships on hold a year into COVID-19 pandemic ([Click Here](#))
- Paramedic shortage in B.C. leading to longer wait times ([Click Here](#))
- BC loses 6600 businesses amid pandemic ([Click Here](#))
- Major projects salvaged BC construction in 2020 ([Click Here](#))
- 'Right now, inflation is not a problem... whereas employment is a very real problem,': Commonwealth Financial Network CIO ([Click Here](#))
- Work experience grant's third intake expands eligibility ([Click Here](#))
- Q&A: Corie Griffiths sees plenty more upside for \$2-billion Okanagan tech sector ([Click Here](#))
- Zoic Expands Vancouver Studio with Trio of Hires ([Click Here](#))

## This Week in Social Media

**Please take the time to 'like' or follow:**

[Twitter](#) | [Facebook](#) | [LinkedIn](#)

- B.C. business closures are gathering in the wake of the pandemic. According to new data from the CPABC, there are 6,600 fewer active businesses operating as of last October compared with a year earlier.
- Downtown Vancouver office space is losing commercial tenants. CBRE's latest real estate outlook forecasts the region's downtown vacancy rate will reach 8.4% in

2021, up from 5.8% in 2020, and 2.2% the year before.

- According to the Ambulance Paramedics and Emergency Dispatchers of BC, on one particular evening there were 29 ambulances that were left unstaffed in Metro Vancouver due to a massive shortage of paramedics.
- While low wage earners are hard hit by the pandemic, the opposite is true for high-wage earners. According to CIBC economics, these workers have gained almost 350,000 jobs over the past year.
- In the first six months of the COVID-19 pandemic, the federal government spent at least \$61 million to help public servants adapt to working from home, with just the cost to equip workers with computers and office furniture needed to work from home.

On our social media feeds we only post labour market and job search information, research and the occasional ironic observation. You can trust our [Facebook](#) and [Twitter](#) feeds. We carefully evaluate social media posts to see if they would be valuable to you.

For instance, we're not going to delve into social politics with stories like: '[Mr. Potato Head toy to drop 'Mister' in gender-neutral Hasbro rebrand](#)'. *I can appreciate there could be good intentions for undertaking this plan, but who is going to help Mrs. Potato Head and the little spuds to come to grips with this?*

Your time is valuable and we wouldn't want to waste it, follow us on [Twitter](#), [LinkedIn](#) or [Facebook](#) today :-)

## Community Calendar

### Career Development Events

#### 2021 BC Labour Market Conference

**June 10 and 11, 2021**

Virtual Conference

Details: [Click Here](#)

#### April 2021 Labour Market Briefing

**March 25, 2021 | 3-4pm**

Virtual Webinar -- Free to Labour Market Online Members

Details: [Click Here to Reserve Your Space](#)

#### BC Career Development Conference 2021

**April 29 and 30, 2021**

SFU Harbourside

Details: [Click Here](#)

## Job Postings

### Career Development Employment

To post a job here, please email: [bclmr@outlook.com](mailto:bclmr@outlook.com)

*(When you write your cover letter, please mention you saw this advertisement in the BC Labour Market Report)*

#### Employment Counsellor #21-045 \*NEW\*

inclusion Powell River Society

Powell River, British Columbia

Closes: March 5, 2021

Link: [Please Click Here](#)

#### Employment Liaison Specialist

BCCA Integrating Newcomers  
Surrey, British Columbia  
Closes: March 5, 2021  
Link: [Please Click Here](#)

**Employment Specialist \*NEW\***

ISSofBC  
City Centre - Downtown East Side, British Columbia  
Closes: March 9, 2021  
Link: [Please Click Here](#)

**Employment Counsellor**

Immigrant Welcome Centre  
Campbell River, British Columbia  
Closes: March 10, 2021  
Link: [Please Click Here](#)

**Job Developer**

Mission Community Skills Centre Society  
Langley, British Columbia  
Closes: March 12, 2021  
Link: [Please Click Here](#)

**Employment Specialist \*NEW\***

ISSofBC  
City Centre, British Columbia  
Closes: March 15, 2021  
Link: [Please Click Here](#)

**Resource Center Advisor \*NEW\***

Horton Ventures Inc.  
Chetwynd, British Columbia  
Closes: March 31, 2021  
Link: [Please Click Here](#)

**Employment Specialist | #1335**

Developmental Disabilities Association  
Vancouver, British Columbia  
Closes: March 31, 2021  
Link: [Please Click Here](#)

**Employment Consultant**

WCG Services  
Rutland, British Columbia  
Closes: April 1, 2021  
Link: [Please Click Here](#)

**Administrative Assistant \*NEW\***

Neil Squire  
Burnaby, British Columbia  
Closes: Immediate  
Link: [Please Click Here](#)

**Job Developer and Facilitator \*NEW\***

Progressive Intercultural Community Services Society  
Surrey, British Columbia  
Closes: Unknown  
Link: [Please Click Here](#)

**Facilitator-Youth trades \*NEW\***

Progressive Intercultural Community Services Society (PICS)

Surrey, British Columbia  
Closes: Unknown  
Link: [Please Click Here](#)

### **Job Developer**

MOSAIC  
Chilliwack, British Columbia  
Closes: Ongoing Until Filled  
Link: [Please Click Here](#)

## **Did you know?**

### **Fascinating Facts**

Canada's labour market saw months of gains wiped out in a matter of weeks as widespread lockdowns and school closures erased 212,800 jobs in January, hitting mothers and youth particularly hard.

**- Statistics Canada**

## **Quote of the Week**

### **Career Inspiration**

"I have yet to hear a man ask for advice on how to combine marriage and a career."

**- Gloria Steinem**

BC Labour Market Report | PO Box 18148, Delta, BC V4L 2M4, Vancouver, BC V4L 2M4 Canada

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