

The BC Labour Market Report's

# Labour Market Hot Sheet

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January 20, 2021



## February 2021 Labour Market Briefing

Thurs. Jan. 28, 2021 | 3-4PM

Learn the latest labour market information, employment data and a review of recent LMI research and reports.

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## Online tool helps people book appointments with Service BC Technology / Public Administration

People can now make an appointment online before visiting **Service BC**. This reduces lineups, saves time and makes it easier to maintain physical distancing, helping keep visitors, staff and communities safe.

Appointments can be scheduled through the mobile BC Services Card, online:

<https://appointments.servicebc.gov.bc.ca/appointment>

People can also call their nearest Service BC location.

Service BC helps people access hundreds of different programs and services offered by the B.C. government, including income assistance, residential tenancy applications and the **Affordable Childcare Benefit**.

The 65 locations throughout B.C. have taken steps to protect public safety during the COVID-19 pandemic. In addition to the new online appointment tool, Service BC centres regularly sanitize public and office spaces and have modified reception areas to accommodate physical distancing. Masks are mandatory at all Service BC locations and will be provided for people who do not have one.

Those using the mobile **BC Services Card** to book an appointment must download the app and set up their mobile

*Below, we've included some of the most popular sections of **Labour Market Online**. If you are already a member, for direct access to these sections, simply click on the link below and input your email and password.*

Breaking LMI News

Occupation Research

Industry Research

Exclusive BCLMR Resources

Video and Workshop Curriculum

card first. Setting up a mobile card only takes a few minutes and can be done from a mobile device.

The mobile BC Services Card makes it easy for people to quickly and safely access government services online, such as making a Service BC appointment, anywhere at any time.

Additional services accessible through the mobile card include:

- Health Gateway, including COVID-19 test results as soon as they are available;
- StudentAidBC; business registration;
- B.C. billing and payment services;
- personal freedom of information requests;
- Employment and Social Development Canada's My Service Canada Account (Old Age Security, Canada Pension Plan, Canada Pension Plan Disability, Employment Insurance); and
- Canada Revenue Agency's MyAccount, where individuals can view and manage personal income tax and benefit information.

People may also get assistance by calling the Service BC provincial contact centre, which offers support over the phone in 120 languages. People are asked to call a Service BC centre, rather than coming into an office, if:

- they are showing symptoms of COVID-19, including coughing, shortness of breath and fever;
- they have a sick family member or have been around someone who is sick; and/or
- they have not yet completed the 14-day isolation period after travelling abroad.

People can get help and access government services through Service BC's provincial contact centre from 7:30 a.m. to 5 p.m. (Pacific time), Monday to Friday (except statutory holidays by telephone: (toll free) 1 800 663-7867 (available in 120 languages).

## Scotiabank pledges \$500M for 'disadvantaged' education, career advancement

### Career Development / Education

**Bank of Nova Scotia** will spend \$500 million over the next decade on a new program that aims to break down barriers to higher education and career advancement for "disadvantaged" groups.

The Toronto-based bank announced Tuesday that the **ScotiaRISE** program will be centred on using funding and partnerships to increase graduation rates and post-secondary enrolment, help newcomers feel at home faster and secure meaningful employment and senior opportunities for under-represented groups.

Dan Rees, Scotiabank's group head of Canadian banking, said his company had long been considering launching a program like ScotiaRISE, but really got serious about the idea at the start of 2020.

### BC Labour Market Report

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Then COVID-19 swept across Canada and the bank knew it couldn't wait any longer.

*"The importance of being resilient has been doubled and... it felt especially important to be investing in education, inclusion and employment for young people and for newcomers from marginalized groups," Rees said.*

*"Now is the time to emphasize optimism and hope and inclusion."*

Research has repeatedly shown that women, immigrants and others who are Indigenous, Black or have disabilities face more challenges when getting an education and when they make it to the workforce, they tend to earn less and have a harder time ascending to top positions.

The COVID-19 pandemic has exacerbated their struggles because many are taking on additional childcare responsibilities now that students are completing virtual schooling and others are seeing the industries they work in be desecrated by the virus.

With unemployment high, students and new graduates are seeing job opportunities shrink and starting careers become tougher.

ScotiaRISE plans to help them overcome some of their challenges by working with charities, not-for-profits and community initiatives providing tools needed to increase their likelihood of financial success.

While the bank won't be setting formal targets to measure its success with the program, Rees said it will annually review its progress to ensure its actions are having the intended effect.

The program will have a domestic and international focus so everyone from an internationally trained doctor seeking work in Toronto to a high school graduate in Chile can be supported.

The bank said it wanted a wide reach because it has a large presence abroad, especially in Latin America.

## **Major labour market stories from the past week**

**For all of the major stories from last week, please login to Labour Market Online and visit the 'Breaking News Section'**

- Care home staff struggle to isolate dementia patients during outbreaks: experts ([Click Here](#))
- Single moms in B.C. hard-hit by part-time job losses during pandemic ([Click Here](#))
- These Are Canada's 10 Best Cities to Find a Job Despite COVID-19 ([Click Here](#))
- Island businesses struggle to find employees during pandemic ([Click Here](#))
- Pandemic dims growth picture for interior design sector ([Click Here](#))
- Port investment to create jobs, spark economic recovery ([Click Here](#))
- Fee cap keeps new child care spaces affordable ([Click Here](#))

- Several Vancouver-based companies among best workplaces in Canada, says Glassdoor ([Click Here](#))
- B.C.'s recovery economy: No rebound seen for B.C. sports and entertainment ([Click Here](#))
- BC real estate defies pandemic with sales, price growth in 2020 ([Click Here](#))
- Infrastructure, internet, industrial land key to Nanaimo's economic development strategy ([Click Here](#))
- Racialized and Indigenous workers are bearing the brunt of pandemic job loss ([Click Here](#))
- With 45 per cent of the nation's workforce self-employed, this service helps you find vetted freelance opportunities ([Click Here](#))
- Helping artists adapt during the pandemic ([Click Here](#))
- Vancouver Gave People Experiencing Homelessness \$5,800. It Changed Their Lives ([Click Here](#))

## This Week in Social Media

Please take the time to 'like' or follow:

[Twitter](#) | [Facebook](#) | [LinkedIn](#)

- Very Good Butchers hosting job fair for massive Vancouver production facility ([Click Here](#))
- Several Vancouver-based companies among best workplaces in Canada, says Glassdoor ([Click Here](#))
- New British Columbia Tech Pilot draw issues 80 invitations ([Click Here](#))
- This high-paying career is in high-demand across BC right now ([Click Here](#))

On our social media feeds we only post labour market and job search information, research and the occasional ironic observation. You can trust our [Facebook](#) and [Twitter](#) feeds. We carefully evaluate social media posts to see if they would be valuable to you.

For instance, we're not going to hop on a bandwagon like: '[Sea shanties are your soundtrack of 2021. Seriously](#)'. *That's right, the coolest thing for young people this year is a style of music that you'll most often find in the background of an Old Spice commercial. Yo-ho-ho and a bottle of wheatgrass juice, maybe some avocado toast -- young people!?!?*

Your time is valuable and we wouldn't want to waste it, follow us on [Twitter](#), [LinkedIn](#) or [Facebook](#) today :-)

## Community Calendar

### Career Development Events

#### February 2021 Labour Market Year-in-Review

**Thurs. Jan. 28, 2021 | 3-4pm**

**FREE FOR LABOUR MARKET ONLINE MEMBERS**

Online: GotoWebinar

Details: [Login to Labour Market Online to Register](#)

#### CANNEXUS21

**January 25 & 27, February 1 & 3, 2021**

Virtual Conference

Details: [cannexus.ceric.ca](http://cannexus.ceric.ca)

#### BC Career Development Conference 2021

**April 29 and 30, 2021**

SFU Harbourside

Details: [Click Here](#)

## Job Postings

### Career Development Employment

-

To post a job here, please email: [bclmr@outlook.com](mailto:bclmr@outlook.com)

*(When you write your cover letter, please mention you saw this advertisement in the BC Labour Market Report)*

#### **Employment Counsellor \*NEW\***

Langley Community Services

Langley, British Columbia

Closes: January 23, 2021

Link: [Please Click Here](#)

#### **Employment Counsellor**

Mennonite Central Committee BC

Surrey, British Columbia

Closes: January 25, 2021

Link: [Please Click Here](#)

#### **Employer Relations Specialist**

Immigrant Services Society of BC

Vancouver, British Columbia

Closes: January 26, 2021

Link: [Please Click Here](#)

#### **Job Developer \*NEW\***

Vancouver Island Vocational & Rehabilitation Services

Courtenay, British Columbia

Closes: January 28, 2021

Link: [Please Click Here](#)

#### **Customized Employment Specialist**

Buxton Consulting Ltd (WorkBC)

Mission/Abbotsford, British Columbia

Closes: January 31, 2021

Link: [Please Click Here](#)

#### **Case Manager and Employment Counsellor**

ETHOS Career Management Group Ltd.

Duncan, British Columbia

Closes: February 1, 2021

Link: [Please Click Here](#)

#### **Employment Consultant**

Horton Ventures Inc.

Chetwynd, British Columbia

Closes: February 28, 2021

Link: [Please Click Here](#)

#### **Job Developer \*NEW\***

Neil Squire Society

Burnaby, British Columbia

Closes: Unknown

Link: [Please Click Here](#)

**Employment Counsellor \*NEW\***

Inclusion Kamloops Society  
Kamloops, British Columbia  
Closes: Unknown  
Link: [Please Click Here](#)

**Instructor \*NEW\***

Mosaic  
Vancouver, British Columbia  
Closes: Ongoing Until Filled  
Link: [Please Click Here](#)

**Employment Specialists**

Buxton Consulting Ltd.  
Fraser Valley Regional District, British Columbia  
Closes: Open Until Filled  
Link: [Please Click Here](#)

**Employment Counsellor -WorkBC**

Pacific Community Resources Society  
Surrey, British Columbia  
Closes: Open Until Filled  
Link: [Please Click Here](#)

## Did you know?

### Fascinating Facts

Approximately, 31% of hiring decision-makers expect their company to increase hiring in the year ahead, double the amount from this time last year (16%). Only 10% anticipate a decrease in employee count, while 55% expect there will be no change.

- The Harris Poll

## Quote of the Week

### Career Inspiration

"Here's to the future, because I'm done with the past."

- Anonymous

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