

The BC Labour Market Report's

# Labour Market Hot Sheet

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[www.LabourMarketOnline.com](http://www.LabourMarketOnline.com) ----- August 12, 2020



## Registration has opened for the BC Labour Market Briefing for September

Thurs. August 27th at 3pm  
To learn more or register, please visit:  
[www.LabourMarketOnline.com](http://www.LabourMarketOnline.com)



## 70,000 more people return to work in B.C. and yet the results for some industries and visible minorities is poor

### Research / Employment Data

While the country continues to post the worst employment numbers in a generation, the employment picture in British Columbia is improving for some but not all. The number of employed British Columbians increased by 70,000 (+3.0%) in July, reaching 93.5% of the February employment level. The proportion of people who were employed but worked less than half of their usual hours was 12.0% in July, down from 14.6% in June. The unemployment rate fell by 1.9 percentage points to 11.1%.

In the Vancouver CMA, employment increased by 48,000 (+3.8%) to reach 89.9% of the February level, a degree of recovery lower than the province as a whole.

The higher July unemployment rate of population groups designated as visible minorities may in part be attributable to their greater concentration as workers in some of the industries hardest hit by the COVID-19 economic shutdown. For example, from February to April, employment in the accommodation and food services industry dropped by 50.0%,

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*Below, we've included some of the most popular sections of Labour Market Online. If you are already a member, for direct access to these sections, simply click on the link below and input your email and password.*

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more than in any other industry. Based on data from the 2016 Census, the proportion of people employed in this industry was highest among Korean (19.1%), Filipino (14.2%) and Southeast Asian (14.0%) Canadians, compared with 5.9% among those who were not a member of a group designated as a visible minority and did not identify as Aboriginal people.

Differences in unemployment rates may also reflect differences within industries in the likelihood of some groups losing employment as a result of COVID-19 and subsequently returning to work. In retail trade, for example, LFS data collected in July show that members of groups designated as visible minorities accounted for a lower proportion of employment in the month (24.6%) than of the pool of people who last worked in retail trade and were unemployed (35.8%).

Over time, LFS data produced using a new experimental data integration method will be used to examine various aspects of the labour market situation of diverse population groups. Initially, development and refinement of the method has been focused on adding to an understanding of the impact of COVID-19 through a comparison of year-over-year changes in the unemployment rate.

Based on data from this method, South Asian (+9.1 percentage points) and Chinese (+8.4 percentage points) Canadians experienced relatively large increases in their unemployment rates from July 2019 to July 2020.

The year-over-year increase in the unemployment rate was somewhat lower among Black Canadians (+6.3 percentage points) and Filipino Canadians (+6.2 percentage points). Among Filipino Canadians, the labour participation rate—a measure of the proportion of the population aged 15 and older who are either employed or unemployed—declined by 7.5 percentage points year over year. This suggests that a relatively large proportion of Filipino Canadians who lost employment as a result of COVID-19 have at least temporarily left the labour force rather than looking for new work.

The year-over-year unemployment rate increase was the smallest (+4.4 percentage points) among those who were not in a population group designated as a visible minority and who did not identify as an Aboriginal person.

During the '**September Labour Market Briefing**' on August 27<sup>th</sup>, we'll be exploring British Columbia's employment data in detail. For more information, please visit: [www.LabourMarketOnline.com](http://www.LabourMarketOnline.com)

## **Young Canadians' employment and career expectations will be impacted by the pandemic for the rest of their lives**

### **Research / Demographics**

Younger Canadian adults are being disproportionately impacted by COVID-19 and we're now getting data to better

Workshop  
Curriculum

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understand this trend. Almost 30 per cent of Generation Z Canadians (born in 1997 or later, according to the Pew Research Center) and a quarter of younger millennials between 25 and 30 years old have lost their jobs or been put on unpaid leave because of the pandemic, according to a survey by Deloitte Canada published in June.

Only a third of millennials and 38 per cent of the Gen Zs surveyed said their employment and income were unaffected by the COVID-19 shutdown.

Meanwhile, more than half of post-secondary students had their courses or work placements delayed or cancelled, according to a May report by **Statistics Canada**. More than 10 per cent of students said they could not complete their degree as planned.

In a national survey of young **Canadians by Abacus Data for World Vision**, younger Canadians were more concerned about the long-term impacts of the pandemic than the shorter-term impacts compared to older Canadians, said David Coletto, CEO of Abacus Data.

Even though younger Canadians disproportionately lost work — likely because many are in hard-hit sectors like retail or food service — they will be feeling the effects of the pandemic for their whole lives, Coletto said.

Young Canadians have already felt a number of economic setbacks prior to the pandemic, such as increasing difficulties buying a home or finding a stable career, said Coletto.

The survey found that young Canadians were also more likely to feel mental effects from the pandemic, which Coletto attributes in part to the long-term worries but also to the fact that they may be more likely to live alone or in unstable situations.

“It’s a generally anxious period of your life. You’re trying to figure things out, you’re trying to create some stability. The pandemic is creating that much more uncertainty,” Coletto said.

## Major labour market stories from the past week

**For all of the major stories from last week, please login to Labour Market Online and visit the 'Breaking News Section'**

- Minister’s statement on July Labour Force Survey results ([Click Here](#))
- Surrey Board of Trade creating COVID workforce playbook ([Click Here](#))
- Companies get creative to help parents juggle work and kids during pandemic ([Click Here](#))
- Site C sees another employment increase during month of June ([Click Here](#))
- Project helps Indigenous peoples gain work experience ([Click Here](#))
- No Tourism Bailout without Job Protection for 50,000 Hotel Workers, Says Union ([Click Here](#))
- Best Buy is currently hiring 50+ positions, from UX to software development ([Click Here](#))
- More tech immigrants choosing Canada over US ([Click Here](#))

- Only 54% Northern BC businesses using government supports, BC Chamber survey shows ([Click Here](#))
- New navigation centre to support people experiencing homelessness in Vancouver ([Click Here](#))
- Review of recall rights in B.C.'s hotel sector ([Click Here](#))
- What Is Canada's Immigration Policy? ([Click Here](#))
- More than half of working Canadians stressed about money: Poll ([Click Here](#))

## This Week in Social Media

Please take the time to 'like' or follow:

[Twitter](#) | [Facebook](#) | [LinkedIn](#)

- Vancouver, Canada's Animation Powerhouse, Is Thriving In The Pandemic ([Click Here](#))
- BC Ferries revenue down \$700K per day, despite ridership rebound ([Click Here](#))
- Ottawa details \$469M support program for fish harvesters ([Click Here](#))
- Government of Canada seeks applicants for the Canada Employment Insurance Commission ([Click Here](#))

On our social media feeds we only post labour market and job search information, research and the occasional ironic observation. You can trust our [Facebook](#) and [Twitter](#) feeds. We carefully evaluate social media posts to see if they would be valuable to you.

For instance, we not going to post articles like: [Celebrities in Masks Are a Bummer for the Paparazzi Trade](#). *Yet another innocent group negatively impacted by COVID!*

Your time is valuable and we wouldn't want to waste it, follow us on [Twitter](#), [LinkedIn](#) or [Facebook](#) today :-)

## Community Calendar

### Career Development Events

#### BC's Labour Market Briefing for September 2020

REGISTRATION IS NOW OPEN

**Thurs August 27th | 3-4pm**

Online Webinar

Details: [www.LabourMarketOnline.com](http://www.LabourMarketOnline.com)

#### ASPECT 2020

**November 5 & 6, 2020**

Virtual Conference

Details: [aspect.bc.ca/ASPECT-Conference](http://aspect.bc.ca/ASPECT-Conference)

#### Career Education Society Annual Conference

**November 23 and 24, 2020**

Virtual Conference

Details: [Click Here](#)

#### CANNEXUS21

**January 25 & 27, February 1 & 3, 2021**

Virtual Conference

Details: [cannexus.ceric.ca](http://cannexus.ceric.ca)

**BC Career Development Conference 2021****April 29 and 30, 2021**

SFU Harbourside

Details: [Click Here](#)**Job Postings****Career Development Employment**

To post a job here, please email: [bclmr@outlook.com](mailto:bclmr@outlook.com)

*(When you write your cover letter, please mention you saw this advertisement in the BC Labour Market Report)*

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Surrey, British Columbia

Closes: Unknown

Link: [Please Click Here](#)**Did you know?****Fascinating Facts**

In July, employment was unchanged among Aboriginal people living off-reserve, compared with an increase of 1.7% (+284,000) among the non-Aboriginal population (not adjusted for seasonality). In July, employment for this group was at 93.1% of its February level, compared with 95.5% for the non-Aboriginal population.

**- Statistics Canada****Quote of the Week****Career Inspiration**

"A goal without a plan is just a wish"

**- Antoine de Saint-Exupéry**

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