# **Labour Market Hot Sheet**

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April 21, 2021



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# **BC launches the StrongerBC** employment program

**Career Development / Government Funding** 

The Province is providing more than 5,000 youth and young adults across British Columbia with access to skills training and well-paid jobs through the almost \$45-million **StrongerBC Future Leaders Program**.

The StrongerBC Future Leaders Program provides youth and young adults with training, internships, job co-ops and jobs in the growing tech sector, environment and natural resource fields. Four B.C. ministries will invest in this initiative, including the Ministry of Jobs, Economic Recovery and Innovation, the Ministry of Forests, Lands, Natural Resource Operations and Rural Development, the Ministry of Environment and Climate Change Strategy and the Ministry of Advanced Education and Skills Training.

"Young people continue to be disproportionally impacted in this pandemic. They have experienced higher rates of unemployment and the nature of the economy has been changing rapidly," said Ravi Kahlon, Minister of Jobs,

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Economic Recovery and Innovation. "This new program creates opportunities that young people need. It takes an inclusive approach that is tailored to the future economy, to ensure that Indigenous, Black, people of colour, women and people facing socio-economic barriers are able to participate in our growing economy and help build a stronger B.C."

Young people face significantly higher unemployment early in their careers as they try to build experience for the future. Youth are also often the first to feel the impact of economic shifts. During the pandemic, youth unemployment peaked at 29%, over 15 percentage points above the provincial average. As of March 2021, youth unemployment sits at 12.1%, above the general unemployment rate in B.C. of 6.9%.

The Ministry of Jobs, Economic Recovery and Innovation is investing \$22 million to fund a minimum of 4,500 training spots and paid internships in two programs, in partnership with Innovate BC and the Digital Technology Supercluster.

The first program, the **Innovator Skills Initiative** program, is delivered in partnership with Innovate BC. The second program, the **Canadian Tech Talent Accelerator** program, is delivered by **NPower Canada**, in partnership with the **Digital Technology Supercluster and Microsoft**.

The Ministry of Forests, Lands, Natural Resource
Operations and Rural Development will invest more than
\$11 million for over 220 jobs in the Natural Resource Youth
Employment program and the Recreation Sites and Trails
program.

The Ministry of Environment and Climate Change Strategy is creating opportunities for up to 180 young people to help tackle marine debris and plastic pollution in coastal communities. An investment of \$5 million in the Clean Coast, Clean Waters program is aimed at youth employment, including youth in Indigenous communities.

The **Ministry of Environment and Climate Change** Strategy will invest \$4 million to create 37 positions with BC Parks and 46 positions with the **Conservation Officer Service**, to work in a variety of fields to gain experience and help protect the environment.

The **Ministry of Advanced Education and Skills Training** has invested \$1 million into Mitacs for key internal program placements. This funding is in addition to the \$1.18 million provided in 2019-20, for a total investment of \$2.18 million over two years.

Mitacs is a national not-for-profit organization that builds partnerships between undergraduate and graduate student researchers, post-secondary institutions, industry, other not-for-profit organizations and communities. The internships will focus on addressing challenges in the sectors that include health, technology and others.

Brittny Anderson, MLA for **Nelson-Creston**, has been appointed as the premier's special advisor on youth. As Special Advisor on Youth, Anderson will serve as the point

Resources

Video and Workshop Curriculum

BC Labour Market Report

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person for young people across government, providing a platform for them to engage directly with the Province. Anderson will work with youth to ensure the government develops a better understanding of the needs and perspectives of young people throughout British Columbia.

"Our youth are the future of this province, and our government is working hard to give them every support they need to succeed. The job opportunities that come from this program will help young people thrive in every corner of the province," Anderson said. "I am honoured to take on the role as the premier's special advisor on youth, and I am excited to engage with young people to ensure that their values and perspectives are reflected in the decisions our government makes."

The **StrongerBC Future Leaders Program** is part of B.C.'s **Budget 2021** and existing supports and services. Budget 2021 will work to ensure the pandemic does not disrupt the future success of B.C.'s youth. It will do so by creating employment and training opportunities that enable them to participate in innovative, sustainable and inclusive recovery for all British Columbians.

# Federal budget tackles economic development, restoring industries and recruiting displaced workers

#### **Economic Development / Job Security**

The **Government of Canada** is announcing in its first post-pandemic budget several sweeping measures intended to get Canadians back to work while earmarking new funds geared for businesses to support green technologies and industries.

The government plans to extend several subsidy programs first introduced last year to help Canadians make it through the worst of the COVID-19 pandemic, as well as introducing new programs to help businesses recover and grow by hiring more staff.

Ottawa now plans to extend its popular Canada Emergency Wage Subsidy and Emergency Rent Subsidy and Lockdown Support programs to Sept. 25 with an additional \$12 billion in funds to continue giving Canadian businesses further stability over the coming months.

Both of those subsidies will see their rates gradually reduced beginning this July to ensure an orderly phase-out of the programs. It will also require any publicly-listed company that applies for the wage subsidy and found to increase pay for its top executives to pay those funds back.

Canadians will also now have their one-week waiting period for employment insurance (EI) claims waived, and those who are self-employed, caregivers, or gig workers who may not qualify for EI during the pandemic will receive additional weeks of recovery benefits until Sept. 25. The Liberal government is also earmarking an additional \$3.9 billion over three years to increase access to EI benefits and another \$3 billion over five years to provide better EI sickness benefits.

The Liberal government will also spend \$595 million this year to introduce the new Canada Recovery Hiring Program to help businesses still trying to recover from the pandemic by subsidizing a portion of the costs employers take to re-open.

All told, the Liberal government expects to spend about \$32.4 billion in additional benefits and subsidies over the next five years to help workers and businesses get through the pandemic.

"About 300,000 Canadians who had a job before the pandemic are still out of work. More Canadians may lose their jobs in this month's lockdowns," according to prepared remarks by Deputy Prime Minister and Finance Minister Chrystia Freeland.

"To support Canadian workers as we fight the third wave, and to provide an economic bridge to a fully recovered economy, we will build on the enhancements we've made during the pandemic."

In addition to those measures, the Liberal government proposes spending \$960 million over three years on new workforce training programs, \$470 million over three years in new apprenticeship and trade grants, introducing new legislation to establish a new \$15 hourly minimum wage that will also rise with inflation and \$8.9 billion over five years to expand the Canada Workers Benefit to support Canadians working low-wage jobs.

It will also provide \$4 billion over four years that will be earmarked to help businesses adopt new digital technologies through microgrants, training, and financing through the **Business Development Bank of Canada**.

As well, an additional \$7.2 billion will be spent funding the government's Strategic Innovation Fund over the next seven years to support projects mainly in the life sciences, automotive, aerospace, and agriculture sectors, as well as businesses that help support Canada's shift to a greener economy.

"By making targeted investments in transformational technologies, we can ensure that Canada benefits from the next wave of global investment and growth," Freeland said in a prepared statement.

"The resource and manufacturing sectors that are Canada's traditional economic pillars – energy, mining, agriculture, forestry, steel, aluminum, autos, aerospace – will be the foundation of our new, resilient and sustainable economy."

To help address the massive job and financial losses incurred by Canada's aerospace sector due to the pandemic, the Liberal government plans to spend \$250 million over three years for regional development agencies to deliver a so-called Aerospace Regional Recovery Initiative.

Other measures include upcoming legislation to provide new labour protections for gig workers and contract workers in the air transportation sector, new programs for Black and female entrepreneurs, and begin consulting on ways to establish employee ownership trusts

# Major labour market stories from the past week

For all of the major stories from last week, please login to Labour Market Online and visit the 'Breaking News Section'

- Women seen as key to reducing BC's labour shortage (<u>Click Here</u>)
- BC delegates call for 'green new deal' as federal Liberals debate future of climate policy (<u>Click Here</u>)
- Construction jobs expected to rebound, but recruitment problems persist (<u>Click</u> Here)
- High job numbers seem overly rosy (Click Here)
- How the Canadian Emergence Response Benefit response could be a new template for government (Click Here)
- Small businesses want a fairer El system, not higher premiums (Click Here)
- Students having trouble finding work during pandemic hoping for help in federal budget (<u>Click Here</u>)
- ADP Canada National Employment Report: Employment in Canada Increased by 634,800 Jobs in March 2021 (Click Here)

- Plans for update to EI system coming soon, Qualtrough says in budget hint (<u>Click</u> Here)
- The pandemic has made our homes more than just a home no wonder prices are soaring (Click Here)
- How to turn online gaming into a lucrative career: Advice from Youtube Fortnite sensation Lachlan Power (Click Here)
- When to react to employment changes (Click Here)
- Scotiabank Helping Newcomers to Canada with a Special Offer Designed to Make Banking Easier (Click Here)
- Howard Levitt: Can a breach of COVID-19 health and safety protocols get you fired? (Click Here)
- Free work integrated training offered to attract and rapidly train long-term care workers across Canada (<u>Click Here</u>)
- Act amended to better support whistleblowers (Click Here)
- \$2 billion to support thousands of new homes for middle-income families (Click Here)
- Despite some improvement during pandemic, many BC residents still struggle with work-life balance (Click Here)
- About one-third of companies OK with employees working at home: Poll (Click Here)
- Will mandatory vaccinations become a condition of employment in some sectors? (Click Here)
- Unions representing workers at Canada Border Services Agency calls on provincial government to include CBSA in priority vaccination plan (Click Here)
- Metro Vancouver's population now projected to reach 3.8 million people by 2050 (Click Here)
- Time for a Tougher BC Ombudsperson? (Click Here)
- How will the BC government support workers without sick days if their workplace is shut down? (Click Here)
- Working from home reveals economic divide among Canadians (Click Here)
- Amplify BC dedicates \$22.5 million to ailing music industry (Click Here)
- Applications for circuit breaker business grant open (Click Here)
- Canadian home prices forecast to end year 13.5 per cent higher than 2020 (Click Here)
- Ottawa opens new pathway to permanent status for temporary essential workers and graduates (Click Here)
- Canada's migrant farmworkers remain at risk a year into pandemic (Click Here)
- B.C. lawyers' association refuses to cancel 'damaging' women's fashion seminar (Click Here)
- 'Our staff are being compromised': Vancouver fire chief joins calls for first responder vaccinations (<u>Click Here</u>)
- Starling Minds launches new digital therapy program to help employees return to work healthier and faster (Click Here)
- BC announces new \$45 million program to support youth employment (Click Here)
- Credit Union wants CBA debate to be a 'breakfast table' issue (Click Here)
- Indigenous-owned wind project completed in BC (Click Here)
- Canada's March Jobs Report a Confidence Builder (Click Here)
- How junior scientists can land a seat at the leadership table -- Apr. 14, 2021 (Click Here)
- COVID-19 might encourage more people with working holiday visas to apply for Canadian permanent residency (<u>Click Here</u>)
- New program receives Government of Canada funding to support equity in access to learning opportunities for young Canadians (Click Here)
- School custodian refuses to download phone app that monitors location, says it got her fired (Click Here)
- Throne speech outlines work to put pandemic behind us, plans for strong recovery (<u>Click Here</u>)
- Canada should stop punishing skilled tradespeople for going to work (Click Here)
- Opinion: Employee ownership trusts should be an option in Canada (<u>Click Here</u>)
- Air Canada, Ottawa agree on \$5.9 billion aid package (Click Here)
- Recognizing staff, students and families during Education Week (Click Here)

- Increased office vacancies offer chance for growing companies to expand (Click Here)
- Funding to support Camosun with film studio educational planning (Click Here)
- Computer network technician training offered in Vancouver -- Apr. 12, 2021 (Click Here)
- 3 Canadian tech companies hiring right now: 1Password, HelpSeeker, Unbounce (Click Here)
- Women, hit hardest by the pandemic, are also the key to economic recovery (Click Here)
- Canadians will lose jobs amid COVID shutdowns, but may rebound 'quickly': employment minister (Click Here)

### This Week in Social Media

Please take the time to 'like' or follow:

#### Twitter | Facebook | LinkedIn

- BC payroll employment counts dip by 0.1% -- Apr. 18, 2021 (Click Here)
- Vancouver Aquarium acquired by US theme park operator (Click Here)
- Ottawa opens new pathway to permanent status for temporary essential workers and graduates -- Apr. 15, 2021 (Click Here)
- Air Canada, Ottawa agree on \$5.9 billion aid package (Click Here)

On our social media feeds we only post labour market and job search information, research and the occasional ironic observation. You can trust our <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a> feeds. We carefully evaluate social media posts to see if they would be valuable to you.

For instance, we're not going to make a big deal about articles like: '<u>Liberal MP caught stark naked during House of Commons video conference</u>'. It should be noted, his argument was that he didn't realize his camera was on rather than we probably shouldn't be naked in our House of Commons offices.

Your time is valuable and we wouldn't want to waste it, follow us on <u>Twitter</u>, <u>LinkedIn</u> or <u>Facebook</u> today :-)

# **Community Calendar**

**Career Development Events** 

2021 BC Labour Market Conference June 10 and 11, 2021 30% Early Registration Discount Virtual Conference

Details: Click Here

**BC Career Development Conference 2021** 

April 29 and 30, 2021 SFU Harbourside Details: Click Here

# **Job Postings**

**Career Development Employment** 

To post a job here, please email: bclmr@outlook.com (When you write your cover letter, please mention you saw this advertisement in the BC Labour Market Report)

#### On-Call Employer Relations Specialist \*NEW\*

Immigrant Services Society of BC Vancouver, British Columbia

Closes: April 22, 2021 Link: <u>Please Click Here</u>

#### Specialized Employment Counsellor, WorkBC Duncan \*NEW\*

**ETHOS Career Management Group** 

Nanaimo, British Columbia Closes: April 23, 2021 Link: <u>Please Click Here</u>

#### Manager, Brentwood Language Centre \*NEW\*

Mosaic

Burnaby, British Columbia Closes: April 26, 2021 Link: <u>Please Click Here</u>

#### **Employment Relations Specialist \*NEW\***

Mosaic

Surrey and Vancouver, British Columbia

Closes: April 30, 2021 Link: Please Click Here

#### **Peer Employment Counsellor**

Kootenay Career Development Society

Nelson, British Columbia Closes: April 30, 2021 Link: <u>Please Click Here</u>

#### **Data Administrator \*NEW\***

Mosaic

Vancouver, British Columbia Closes: Ongoing Until Filled Closes: Please Click Here

#### **Employment Counsellor \*NEW\***

Coast Mental Health

Vancouver, British Columbia

Closes: Unknown Link: Please Click Here

#### Job Developer/Instructor \*NEW\*

Vancouver Island Construction Association

Victoria, British Columbia

Closes: Unknown Link: <u>Please Click Here</u>

#### Youth Job Developer \*NEW\*

Frog Hollow Neighbourhood House (Drive Youth Employment Services)

Vancouver, British Columbia

Closes: Unknown Link: <u>Please Click Here</u>

#### Job Developer/Instructor

Vancouver Island Construction Association

Victoria, British Columbia

Closes: Unknown Link: <u>Please Click Here</u>

#### **Data Administrator**

Mosaic

Vancouver, British Columbia Closes: Ongoing Till Filled Link: <u>Please Click Here</u>

#### **JETS Program Job Developer**

Beacon Community Services Victoria, British Columbia

Closes: Unknown Link: Please Click Here

# Did you know?

### **Fascinating Facts**

Across Canada, the aggregate price of a home is projected to increase 13.5 per cent to \$805,000 by the end of 2021, compared to the same quarter last year. A return to prepandemic levels of immigration, the vaccine rollout's impact on economic stability and confidence in the labour market, and continued low interest rates support home price growth.

- Royal LePage

# **Quote of the Week**

#### **Career Inspiration**

"We are told to let our light shine, and if it does we won't need to tell anybody it does. Lighthouses don't fire cannons to call attention to their shining - the just shine."

- Dwight L. Moody

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