

A LOOK AT THE FUTURE OF WORK (Extract)

WENDY GLAUSER
Ryerson University Magazine Winter 2020

The Future of Work is Changing Fast
The Future of Work Means Creating Your Own Job (and jobs for others)
The Future of Work is More Inclusive
The Future of Work Means Adaptability
The Future of Work Means Lifelong Learning

JOBS of the FUTURE: Labour market experts across Canada identified these potential jobs of the future. By Brookfield Institute

MEDICAL DATA ANALYSTS Analyzing patient health data to support doctors

CAREER SKILLS MAPPING + TALENT RELEVANCY EXPERTS Supporting Canadians in shifting between careers, while assessing skills gaps and identifying relevant upskilling activities

PERSONAL DATA USAGE SPECIALISTS Supporting individuals in monetizing their personal data

CANNABIS SOMMELIERS Promoting food and wine pairings with cannabis products

VR EDUCATOR Providing online educational content using virtual reality

RESOURCE/ENERGY DIPLOMATS Brokering resource deals during times of international conflict

AI RIGHTS LAWYER Providing legal representation in AI rights cases

CANNABIS EXPORT CONSULTANT Brokering the export of Canadian-grown cannabis

GREEN ENERGY ENGINEER Developing materials and technology linked to green energy

WORK-LIFE CONSULTANT Working with companies and individuals to help maintain employees' work-life balance

TRANSPORTATION CONCIERGE Providing customer service for public transportation autonomous vehicles

FAMILY MEDICINE ONLINE SUPPORT AGENT Responding to low-risk medical inquiries, offering health advice, and referring patients to appropriate doctors

GIG ADMINISTRATOR Providing administrative support for multiple gig workers

DARK WEB DETECTIVE Providing private investigative services specializing in the dark web

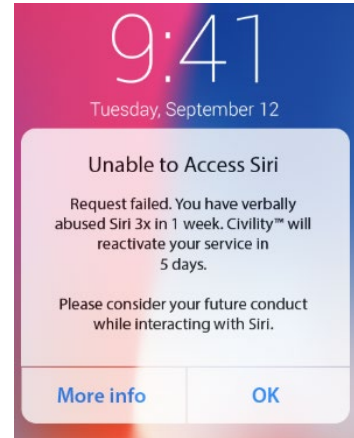
Six Artifacts from the Future (Extract)

Brookfield Institute
Commentary

Fort McMurray Fresh Mangoes



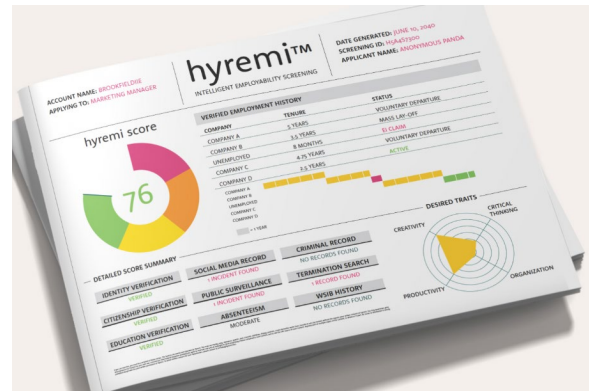
Siri Ban



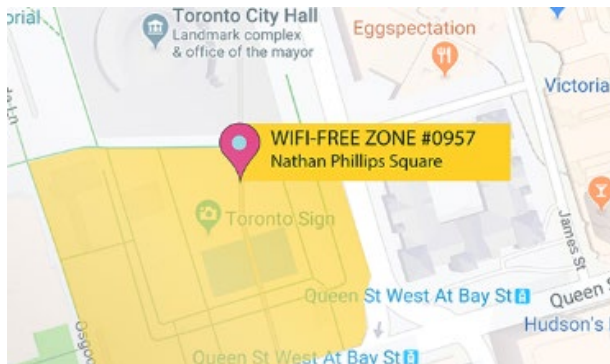
Corporate Cannabis



hyremi™ Employability Score



Wifi-Free Zone



INSTAREM®



Inspired by BII+E's research on employment in the year 2030, artifacts from the future are designed to spark thinking about what kinds of goods and services might exist in the next 10 years and beyond